



# Holiday Benefit Luncheon

## December 3, 2021

**NEW LOCATION: DoubleTree Hotel**  
701 Penn Street, Reading, PA 19601

*Proceeds benefit youth and legal service programs in Berks County.*

### **Kick off the holiday season at this very special luncheon.**

The Law Foundation of Berks County and the PICPA Reading Chapter have joined together for an annual event held on the first Friday in December. Network with other professionals in the area, bring your clients or your staff, and help make this event a memorable and successful fundraiser for programs serving youth and ensuring equal access to legal services in Berks County.

### **Schedule of Events**

#### **Registration, Networking, and Open Bar, 11:00 AM - 12:00 PM**

Network and preview the silent and live auction items\*, which will include many pieces of sports memorabilia.

#### **Lunch and Keynote Speaker, Jim Thome - 12:00 PM**

**Presentation of the Sidney D. Kline Award for Outstanding Community Service to Donald F. Smith, Jr., a volunteer attorney with the Reading office of MidPenn Legal Services.**

\* Auction items will be on display starting at 11:00 a.m. Winners will be announced at the end of the event and must be present to collect their prize. The live auction featuring additional memorabilia will be held during lunch, prior to the keynote address.

• Auction Donations: Contact Carolyn Fair at (610) 375-3383 or [cfair@berksbar.org](mailto:cfair@berksbar.org) if interested in donating auction items.

• The Law Foundation of Berks County is a registered 501 (c) 3 organization. Federal Tax ID# available on request.

**Table and Ad information are available on the following page.**



Law Foundation of Berks County and PICPA Reading Chapter

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## December 3, 2021

NEW LOCATION: DoubleTree Hotel  
701 Penn Street, Reading, PA 19601

### Sponsorship Opportunities

#### HALL OF FAME Sponsor (\$10,000) - SOLD

- Exclusive
- Three tables of 10 at the luncheon
- Full page ad in program\*
- Two to three minutes to address the audience at the start of the luncheon
- Name and logo on inside front cover of program
- Logo displayed on sponsor banner at event
- Logo on all promotional material
- Ten participants may attend VIP Reception with Keynote Speaker

#### TRIPLE CROWN Sponsor (\$5,500)

- Two tables of 10 at the luncheon
- Full page ad in program\*
- Name and logo on inside front cover of program
- Logo displayed on sponsor banner at event
- Logo on all promotional materials
- Five participants may attend VIP Reception with Keynote Speaker

#### GRAND SLAM Sponsor (\$3,000)

- Table of 10 at the luncheon
- Full page ad in program\*
- Name and logo on inside front cover of program
- Logo displayed on sponsor banner at event
- Two participants may attend VIP Reception with Keynote Speaker

#### HOME RUN Sponsor (\$2,000)

- Table of 10 at the luncheon
- Full page ad in program\*
- Opportunity to purchase VIP tickets



**Registration, Networking, and Open Bar:** 11:00 AM - 12:00 PM

**Lunch and Keynote Speaker:** Jim Thome 12:00 PM

**Award Presentation:** Donald F. Smith, Jr., a volunteer attorney with MidPenn Legal Services' Reading office will be accepting the Sidney D. Kline, Jr. Award for Outstanding Community Service.

\*Please submit sponsorship program book ads by November 12, 2021 to [cfair@berksbar.org](mailto:cfair@berksbar.org)

<p><b>Table of 10: \$1,500</b></p> <p><b>Individual Seat Price: \$150</b></p> <p><b>Extra VIP reception tickets: \$125 each (with sponsorship or individual ticket sale)</b></p>
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